

Linking NEW Residents of York County with Realtors

Online "Preferred Realtor Referral Program"

Genesis Publishing & Advertising, publishers of Relocation*link*, is launching a free relocation service to consumers moving into York County as an extension to their popular Relocation*link* magazine, the authority on area relocation information.

York Relocation*link* is the most visited, most read website for individuals looking to relocate into York County.

What does this mean for Realtors? It's simple. Relocation*link* is looking for a select group of realtors that will service these new residents' relocation needs with superior service and a commitment to educating new residents.

Officially Endorsed by the Following Partners:

- York County Econ. Development Corporation
- RAYAC Realtor's Association
- York County Chamber of Commerce
- Hanover Area Chamber of Commerce
- York County Convention & Visitors Bureau
- County of York
- City of York
- York County Builders Association
- York County Area Agency on Aging
- Manufacturer's Association of South Central PA

Targeted Audience & NEW Consumer Relationships – 4.7 people move to York County everyday!

- Individuals relocating for employment for job related moves
- BRACC efforts with an over flow into York County
- Retirees moving into the area
- Quality of life seekers looking for a lower cost of living

Benefits for Realtors

- **Access to Buyers** → Develop relationships with new residents prior to making their buying purchase
- **Affordable Introductory Program** → Equal Payments for 6 months at just \$25 per month
- **Online Website Exposure** → Exposure on a Preferred Real Estate Agents page – visit <http://www.relocationlink.com/york/reagents.asp>
- **Direct Sales Matching** → Backed by an independent referral team promoting and connecting you to these residents
- **Easy** → Submit a high resolution self-portrait picture and fill out brief questionnaire

Website Statistics for www.Relocationlink.com

- 46 daily average visitors sessions, never before submitted to search engines
- 15,000 plus annual visitors sessions; 120,000 plus annual hits
- Fall 2009 website expansion and SEO campaign to launch

Print Publication Statistics

- Printed 2x per year with a minimum of 25,000 copies at each run
- Distributed to over 225 of York County's Top employers
- Located at over 56 hospitality racks throughout the community
- Distributed in local libraries, hotels, visitor's centers, and many more points not mentioned

Please call Ken Scott, Director of Sales @ 717-993-4245, ken@relocationlink.com

Relocation *link*™



Relocation simplified.™ www.relocationlink.com